



12th Annual *DisOrient* Asian American
Film Festival of Oregon
April 21-April 23, 2017
www.disorientfilm.org

ORGANIZATION SPONSORSHIP LEVELS

Can be cash or in-kind sponsorship

Platinum Sponsor – \$2,000 - \$5,000	<ul style="list-style-type: none"> ✦ Large logo before every screening ✦ Single Event “Presented by” Sponsor in Program Guide and On-Screen and Opportunity to Introduce Your Organization at the Opening Night Reception ✦ Submitted Half-page ad in the festival program ✦ Submitted logo on Festival Poster and Program Guide ✦ Four VIP All-Access Passes
Gold Sponsor – \$1,000 - \$1,999	<ul style="list-style-type: none"> ✦ Medium logo before every screening ✦ Submitted Quarter-page ad in the festival program ✦ Single Film “Presented by” Sponsor and Opportunity to Introduce the Film at the Festival ✦ Submitted logo on Festival Poster and Program Guide ✦ Three VIP All-Access Passes
Silver Sponsor – \$500-\$999	<ul style="list-style-type: none"> ✦ Small logo before every screening ✦ Submitted logo in Program Guide ✦ Two VIP All-Access Passes
Bronze Sponsor – \$250-\$499	<ul style="list-style-type: none"> ✦ Your name in text before every screening ✦ Your name in text festival program ✦ One VIP All-Access Pass
Pearl Sponsor - \$100-\$249	<ul style="list-style-type: none"> ✦ Your name in text before every screening ✦ Your name in text festival program
Silk Sponsor – up to \$99	<ul style="list-style-type: none"> ✦ Your name on the DisOrient website for April-December 2017

Examples of In-Kind Sponsorship

- ✦ Travel and accommodation for attending filmmakers
- ✦ Hosting of receptions and after-parties
- ✦ Items to include in gift bags for attending filmmakers and VIPs
- ✦ Food for attending filmmakers and DisOrient staff
- ✦ Space Rental
- ✦ Printing of program books, posters, flyers and t-shirts
- ✦ Technical Services
- ✦ Advertising

Sponsorship Deadline for Advertising is March 25, 2017